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*RSM Poland are a unique accountancy office, tax advisory office and auditing company. RSM consists of professional advisors and reliable business partners who provide services of the highest quality in auditing, accountancy outsourcing, payroll and reporting, tax and legal advisory and also transaction advisory and M&A.*

#### **Who are your clients?**

Our core client base ranges from growth-focused entrepreneurial businesses through to leading multinational organisations across many sectors, operating both nationally and internationally.

#### **What makes you unique?**

Our company is shaped by our clients so their requirements always take priority. It is our clients who decide about the range of available services, which allows them opportunities for development and growth at every stage of their business.

#### **What's the biggest challenge facing you at present?**

We will be adopting 'RSM' as our global brand name across all member firms worldwide. These changes will be effective from 26 October 2015, when all RSM member firms will adopt the unified global brand name as well as, "the power of being understood" brand positioning, and a new logo.

#### **What's the objective of your business?**

Our main objective is to be the advisor of choice to entrepreneurial, growth-focused organisations. We strive to provide our clients with the highest level of service, a trusted relationship and ideas and insight that really adds value to their businesses.

#### **What's your company's biggest challenge?**

Our clients are becoming ever more global. Leaders and decision-makers of entrepreneurial, growing organisations need advisors that really understand and care about their business and its drivers, both locally and globally. We need to assure them that we will have their business interests at heart – no matter what services are required or where they are needed. These values are an integral part of the network's new global positioning: "The power of being understood".